B.Com. Programme

Department of Commerce

Programme Specific Outcome (PO) &

Course Outcome (COs)

Programme Specific Outcome(PSO)

The career options for students pursuing B.Com. Programme is vast and candidates will always have interesting profiles to work at if they play to their strengths. While many B.Com Graduates may choose the much tried and tested path of like charted accountancy, company secretary, banking sector, business management etc. and other related fields of study, one has ample opportunity to choose an out-of-the-box career option in different field depending on the path and degree one chooses.

Upon completion of B.Com Degree Programme the graduates will be able to

- 1.Understand the role business and its implications on society
- 2.Understand the conceptual knowledge of accounting and acquire skills of maintaining accounts
 - 3. Acquire entrepreneurial, legal and managerial skills
 - 4. Identify the avenues of marketing and banking both traditional and modern
- 5. Develop the skills and techniques of communication to be successful in business and personal life
 - 6. Improve competency to make eligible and employable in the job market
- 7. Recognize different value systems and ethics, understand the moral dimensions and accept responsibility

Department of Commerce
Bachelor of Commerce-B. Com
COURSE: Honours
CBCS

Programme Outcome (PO):

- ➤ This program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, warehousing etc., well trained professionals to meet the requirements.
- ➤ After completing graduation, students can get skills regarding various aspects like Marketing Manager, Selling Manager, overall Administration abilities of the Company.
- ➤ By goodness of the preparation, they can turn into a Manager, Accountant, Management Accountant, Cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government employments and so on.
- ➤ Capability of the students to make decisions at personal & professional level will increase after completion of this course.
- > Students can independently startup their own business.
- > Students can get thorough knowledge of finance and commerce.
- ➤ The knowledge of different specializations in accounting, costing, banking and finance with the practical exposure helps the students to stand in organization.
- > Students will prove themselves in different professional exams like C.A.,CS, CMA, APSC, UPSC as well as other courses.
- ➤ The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.
- > Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator as well as other financial supporting services.
- > Students will be able to do their higher education and can make research in the field of finance and commerce.

Course Outcome (COs):

B.Com. Semester I Courseno.AECC-1

PAPER: AECC-1-101: BUSINESS COMMUNICATION

- ➤ To equip students of the B.Com. Course effectively to acquire skills in reading, writing, comprehension and communication, as also to use electronic media for business communication.
- > To understand the process and importance of communication.
- > To develop awareness regarding new trends in business communication, various media of communication and communication devices.
- To extend business communication skills through the application and exercises.

Semester I

Course No.: DSC 1

Paper No.BCP DSC 101: Financial Accounting

Course Outcome:

- ➤ To help students to acquire conceptual knowledge of thefinancialaccountingandtoimpartskillsforrecordingvariouskindsofbusinesstrans actions.
- To enable the students to learn principles and concepts of Accountancy.
- > Students are enabled with the Knowledge in the practical applications of accounting.
- ➤ To enable the students to learn the basic concepts of Partnership Accounting, and allied aspects of accounting.
- > To find out the technical expertise in maintaining the books of accounts.
- > To encourage the students about maintaining the books of accounts for further reference

Semester I

Course No.: DSC 1I

Paper No. BCH-CC-102: BUSINESS LAW

Course Outcome:

- ➤ To impart basic knowledge of the important business legislation along with relevant case law.
- > To develop the awareness among the students regarding the sales affecting trade business, and commerce.

Semester I

Course No. : GE I

Paper No.BCH-GE-101: MICRO ECONOMICS

Course Outcome:

- ➤ To acquaint the students with the concepts of micro economics dealing with consumer behavior.
- ➤ The course also makes the student understand the supply side of the market through the production and cost behavior of firms.

B.Com.(Hons.):

Semester II Course No:

C-III

Paper BC H-CC-201: CORPORATE ACCOUNTING

Course Outcome:

The course will help the students to acquire the conceptual knowledge of the corporate accounting and to learn the techniques of preparing the financial statements.

B.Com (Hons) 2ndSem

Course No. IV

PAPER: BCH-CC-202: CORPORATE LAWS

Course Outcome:

The course aims at providing basic knowledge of the provisions of the Companies Act 2013 and the Depositories Act, 1996. Case studies involving issues in corporate laws are required to be discussed.

B.Com (Hons) 2NDSem

Courseno.GE-II

PAPER: BCH-GE-201: MACRO ECONOMICS

Course Outcome:

The course aims at providing the student with knowledge of basic concepts of the macroeconomics. The modern tools of macro-economic analysis are discussed and the policy framework is elaborated, including the open economy.

B.Com (Hons) 3RDSem

Course No. C-V

PAPER: BCH-CC-301: HUMAN RESOURCE MANAGEMENT

Course Outcome:

The course aims at making the student familiar with the techniques and principles to manage human resource of an organization.

B.Com (Hons) 3RDSem

Course No. C-VI

PAPER: BCH-CC-302: INCOME TAX LAW AND PRACTICE

Course Outcome:

The course aims at providing basic knowledge and equip students with application of principles and provisions of Income-tax Act, 1961 and the relevant Rules.

 $B.Com(Hons)3^{RD}Sem\\$

Course No. C-VII

PAPER: BCH-CC-303:MANAGEMENT PRACTICE AND APPLICATIONS

The objective of the course is to provide the student with an understanding of basic management concepts, principles and practices.

B.Com(Hons)3RDSem Course No. SEC-I

PAPER: BCH-SEC-301: E-COMMERCE

To enable the student to become familiar with the mechanism for conducting business transactions through electronic means.

B.com(Hons)3RDSem

Course No.GE-III

PAPER: BCH-GE-301:BUSINESS STATISTICS

Course Outcome:

The objective of the course is to familiarizes students with the basic statistical tools used for managerial decision-making.

B.com(Hons)4THSem Course No. C-VIII

PAPER: BCH-CC-401: COST ACCOUNTING

Course Outcome:

To acquaint the students with basic concepts used in cost accounting, various methods involved in cost ascertainment and cost accounting book keeping systems.

B.com(Hons)4TH SEM Course No. C-IX

PAPER:BCH-CC-402:BUSINESS MATHEMATICS

Course Outcome:

The objective of this course is to familiarize the students with the basic mathematical tools, with an emphasis on applications to business and economic situations.

 $B.com(Hons)4^{TH}Sem\\$

Courseno.C-X

PAPER:BCH-CC-403:COMPUTER APPLICATIONS IN BUSINESS(CAB)

Course Outcome:

To provide computer skills and knowledge for commerce students and to enhance the student understanding of usefulness of information technology tools for business operations.

B.com (Hons) 4THsemesterCourseno.S

EC-II

PAPER: BCH-SEC-401:ENTREPRENEURSHIP

Course Outcome:

The purpose of the paper is to orient the learner towards entrepreneurship as a career option and creative thinking and behavior.

B.com (Hons)

4THsemesterCourseno.

GE-IV

PAPER:BCH-GE-401:INDIAN ECONOMY

Course Outcome:

This course seeks to enable the student to grasp the major economic problems in India and their solution.

B.com (Hons)

5THsemesterCourseno.

GE-XI

PAPER:BCH-CC-501:PRINCIPLES OF MARKETING

Course Outcome:

The objective of this course is to provide basic knowledge of concepts, principles, tools and techniques of marketing.

B.com (Hons)

5THsemesterCourseno.C

-XII

PAPER:BCH-CC-502: FUNDAMENTALS OF FINANCIAL MANAGEMENT

Course Outcome:

To familiarize the students with the principles and practices of financial management.

B.com (Hons)

5THsemesterCourseno.D

SE-I

PAPER:BCH-DSE-501: GROUPA(a) MANAGEMENT ACCOUNTING

Course Outcome:

To impart the students, knowledge about the use of financial, cost and other data for the purpose of managerial planning, control and decision making.

B.com (Hons) 5THsemesterCourseno.D

SE-I

PAPER:BCH-DSE-501:GROUPA(b) CORPORATE TAX PLANNING

Course Outcome:

To provide Basic knowledge of corporate tax planning and its impact on decision-making.

B.com (Hons) 5THsemesterCourseno.D

SE-I

PAPER: BCH-DSE-501:GROUPA(c) ADVERTISING

Course Outcome:

The objective of this course is to familiarize the students with the basic concepts, tools and techniques of advertising used in marketing.

B.com (Hons) 5THsemesterCourseno.D

SE-I

PAPER:BCH-DSE-501:GROUPA (d)BANKING AND INSURANCE

Course Outcome:

To impart knowledge about the basic principles of the banking and insurance.

B.com (Hons) 5THsemesterCourseno.D

SE-I

PAPER: BCH-DSE -501 : GROUP A (e) FINANCIAL MARKETS, INSTITUTIONS AND FINANCIAL SERVICES

Course Outcome:

To provide the student a basic knowledge of financial markets and institutions and to familiarize them with major financial services in India.

B.com (Hons) 6THsemesterCourseno.C

-XIII

PAPER:BCH-CC-601:AUDITING AND CORPORATE GOVERNANCE

To provide knowledge of auditing principles, procedures and techniques in accordance with current legal requirements and professional standards and to give an overview of the principles of Corporate Governance and Corporate Social Responsibility.

 $\begin{array}{ll} \textbf{B.com} & (\textbf{Hons}) \\ \textbf{6}^{TH} \textbf{semesterCourseno.C} \\ \textbf{-XIV} \end{array}$

PAPER:BCH-CC-601:INDIRECT TAX LAW

Course Outcome:

- To provide knowledge about the indirect taxes applicable in India.
- ➤ It helps to know about the principles of GST.
- > Students could be able to know about the applications of GST.

 $\begin{array}{ll} \textbf{B.com} & (\textbf{Hons}) \\ \textbf{6}^{TH} \textbf{semesterCourseno.D} \end{array}$

SE-III

PAPER:BCH-DSE-601:GROUPB(a)FUNDAMENTALS OF INVESTMENT

Course Outcome:

To familiarize the students with different investment alternatives, introduce the framework of their analysis and valuation and highlight the role of investor protection.

B.com (Hons) 6THsemesterCourseno.D SE-IV

PAPER:BCH-DSE-

601:GROUPB(b)CONSUMERAFFAIRSANDCUSTOMERCARE

Course Outcome:

This paper seeks to familiarise the students with of their rights as a consumer, the social framework of consumer rights and legal framework of protecting consumer rights. It also provides an understanding of the procedure of redress of consumer complaints, and the role of different agencies in establishing product and service standards. The student should

able to comprehend the business firms 'interface with consumers and the consumer related regulatory and business environment.

B.com (Hons) 6THsemesterCourseno.D

SE-III

PAPER:BCH-DSE-601:GROUPB(c)BUSINESS TAX PROCEDURE AND MANAGEMENT

To provide basic knowledge of business tax procedures and management under different provisions of the Income Tax.

B.com (Hons)
6THsemesterCourseno.D
SE-III
PAPER:BCH-DSE-601:GROUPB(d)INTERNATIONALBUSINESS

Course Outcome:

The objective of the course is to familiarize the students with the concepts, importance and dynamics of international business and India's involvement with global business. The course also seeks to provide theoretical foundations of international business to the extent these are relevant to the global business operations and developments.

Department of Commerce
Bachelor of Commerce-B. Com
COURSE: PASS
CBCS

Programme Specific Outcome (PSO):

- ➤ This program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, warehousing etc., well trained professionals to meet the requirements.
- ➤ After completing graduation, students can get skills regarding various aspects like Marketing Manager, Selling Manager, overall Administration abilities of the Company.
- ➤ By goodness of the preparation, they can turn into a Manager, Accountant, Management Accountant, Cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government employments and so on.
- ➤ Capability of the students to make decisions at personal & professional level will increase after completion of this course.
- > Students can independently start up their own business.
- > Students can get thorough knowledge of finance and commerce.
- ➤ The knowledge of different specializations in accounting, costing, banking and finance with the practical exposure helps the students to stand in organization.
- > Students will prove themselves in different professional exams like C.A., CS, CMA, APSC, UPSC as well as other courses.
- ➤ The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.

- > Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator as well as other financial supporting services.
- > Students will be able to do their higher education and can make research in the field of finance and commerce.

Course Outcome (CO)

B.Com.:

Semester I

CourseNo.:AEC

C1

PaperNo.AECC1 -101: BUSINESS COMMUNICATION

Course Outcome:

- ➤ To equip students of the B.Com. Course effectively to acquire skills in reading, writing, comprehension and communication, as also to use electronic media for business communication.
- > To understand the process and importance of communication.
- ➤ To develop awareness regarding new trends in business communication, various media of communication and communication devices.
- > To extend business communication skills through the application and exercises.

Semester I

CourseNo.: DSC1

PaperNo.BCPDSC101:Financial Accounting

- > The objective of this paper is to help students to acquire conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.
- To enable the students to learn principles and concepts of Accountancy.
- ➤ Students are enabled with the Knowledge in the practical applications of accounting.
- ➤ To enable the students to learn the basic concepts of Partnership Accounting, and allied aspects of accounting.
- > To find out the technical expertise in maintaining the books of accounts.
- > To encourage the students about maintaining the books of accounts for further reference

Semester I

Course No.: DSCII

BCP-DSC 101: BUSINESS ORGANISATIONAND MANAGEMENT

Course Outcome:

- The course aims to provide basic knowledge to the students about the organization and management of a business enterprise.
- > To make the student understand principles, functions and different management theories.

Semester II

Course No.: DSC-III

BCP:DSC-201BUSINESS LAW

Course Outcome:

- > Theobjective of the course is to impart basic knowledge of the important business legislational ong with relevant caselaw.
- ➤ Todeveloptheawarenessamongthestudentsregardingtheselawsaffectingtradebusin ess.and commerce.

B.Com: Semester II COURSE NO

DSC-IV

Paper BCP: DSC-201: BUSINESS MATHEMATICS AND STATISTICS

Course Outcome:

- The objective of the course is to familiarize students with the applications of mathematics and statistical techniques in business decision-making.
- > To use and understand useful functions in business as well as the concept of EMI.
- ➤ To understand the different concepts of population and sample and to make students familiar with Calculation of various types of averages and variation.
- > To learn the applications of matrices in business.
- > To understand the students to solve LPP to maximize the profit and to minimize the cost.

B.Com.:

Semester III COURSE NO-

DSC-V

Paper NO BCP-DSC 301: Company

Law Course Outcome:

- ➤ The objective of the course is to impart basic knowledge of the provisions of the Companies Act 2013.
- > Case studies involving issues in company law are to be discussed.

B.Com.:

Semester III

COURSENO-

DSC-VI

Paper NO BCP-DSC 302:INCOME TAX LAW AND PRACTICE

Course Outcome:

- To provide basic knowledge and equip students with application of principles and provisions of Income-tax Act, 1961 and the relevant Rules.
- > Students could learn the process of calculations of incomes.
- > It imparts the knowledge of tax calculations and deductions, rebates, reliefs etc.

B.Com.:

Semester III

COURSE NO-

SEC-I

Paper NO BCP-SEC 301: E-

Commerce Course Outcome:

- ➤ To enable the student to become familiar with the mechanism for conducting business transactions through electronic means.
- > Students could learn the scope of E-Business.
- > Its imparts the skills of doing e-business and payment mechanisms etc.

B.Com.: Semester IV COURSE NO-

DSC-VII

Paper NO BCP-DSC 401: Corporate

Accounting Course Outcome:

- ➤ To enable the students to acquire the basic knowledge of the corporate accounting.
- > Students could learn the techniques of preparing the financial statements of a company.
- ➤ It imparts the knowledge of various accounting affairs of a corporate house.

B.Com.: Semester

IV COURSE NO-

DSC-VIII

Paper NO BCP-DSC 402: Cost

Accounting Course Outcome:

- To acquaint the students with basic concepts used in cost accounting.
- ➤ It imparts various methods involved in cost as certainment and cost accounting book keeping systems.
- > Students could learn about the importance of cost of a product or services.
- ➤ They can learn the techniques of cost control and cost reduction.

B.Com.

Semester IV

COURSE

NO:SECII

Paper BCPSEC 401 ENTREPRENEURSHIP

Course Outcome:

The purpose of the paper is to orient the learner towards entrepreneurship as a career option and creative thinking and behavior.

B.Com.: Semester V COURSE NO-DSC-I

Paper NOBCP-

DSE501

(a) Human Resource Management

Course Outcome:

➤ The objective of the course is to acquaint students with the techniques and principles to manage human resource of an organisation

B.Com.: Semester V COURSE NO-DSC-I Paper NOBCP-

DSE501

(b) PRINCIPLES OF MARKETING

Course Outcome:

- The objective of the course is to provide basic knowledge of concepts, principles, tools and techniques of marketing.
- > It helps to know the necessity of marketing for a business or products.

B.Com.: Semester V

COURSE NO-DSC-I

Paper NO BCP-

DSE501

(c) AUDITING AND CORPORATE GOVERNANCE

- To provide knowledge of auditing principles and techniquesinaccordancewithcurrentlegalrequirementsandprofessionalstandardsan dtogiveanoverviewoftheprinciplesofCorporateSocialResponsibility.
- > Students could be able to know why auditing is required.
- > Students could learn about the various types of audit.

> They could learn the process of audit.

B.Com.: Semester V COURSE NO-DSE-II Paper NO BCP-DSE502

(a) FUNDAMENTALS OF FINANCIAL MANAGEMENT

Course Outcome:

- To familiarize the students with the principles and practices of financial management.
- > Students could learn the techniques of managing finance of a business.
- > Students could be able to learn about various available sources and applications of finance.

B.Com.: Semester V COURSE NO-DSE-II Paper NO BCP-DSE502

(a)INDIRECT TAX LAW

- ➤ To provide knowledge about the indirect taxes applicable in India.
- ➤ It helps to know about the principles of GST.
- > Students could be able to know about the applications of GST.

B.Com.:

Semester V Course No :

SEC III

Paper No. BCP-SEC 501:COMPUTER APPLICATIONS IN BUSINESS

Course Outcome:

- > To provide computer skills and knowledge for commerce students and to enhance the student understand to usefulness of information technology tools for business operations.
- > Students could be able to know about various computer applications required for smooth business operation.

B.Com. :

Semester V

COURSE

NO.:GE-I

PAPER NO.BCP- GE501: PRINCIPLES OF MICROECONOMICS

☐ The objective of the course is to acquaint the students with the concepts of microeconomics dealing with consumer behavior.

☐ The course also makes the student understand the supply side of the market through the production and cost behavior of firms.

B.Com. : Semester VI COURSE NO. : DSE-III PAPER NO. BCP-DSE-

601

(a): CORPORATE TAX

PLANNING

(b) Course Outcome:

- ➤ To provide Basic Knowledge of corporate tax planning and its impact on decision-making.
- > Students could learn about the importance of tax planning for a corporate house.

B.Com. : Semester VI COURSE

NO.:DSE-III

PAPERNO.BCP-DSE-601(b): BANKING AND INSURANCE

Course Outcome::

- > To impart knowledge about the basic principles of the banking and insurance.
- To be able to know the origin of banking and insurance companies.
- > Students can learn about the day-to-day activities of banking and insurance companies.
- > They can be able to know about the functions of banks and insurance companies.

B.Com. : Semester VI COURSE

NO.:DSE-III

PAPERNO.BCP-DSE-601(c): MANAGEMENT ACCOUNTING

- ➤ To impart the students, knowledge about the use of financial, cost and other data for the purpose of managerial planning, control and decision making.
- ➤ It also helps to know about various information that a manager needs before making any decision.
- > Students could be able to know that managerial decision is based on some

specific information.

B.Com. : Semester VI COURSE

NO.:DSE-IV

PAPERNO.BCP-DSE-602(a): INTERNATIONAL BUSINESS

B.Com. : Semester VI COURSE

NO.:DSE-IV

PAPER NO. BCP-DSE-602 (b) : OFFICE MANAGEMENT AND

SECRETARIAL PRACTICE

Course Outcome:

The purpose of this course is to familiarize the students with the activities in a modern office.

➤ To familiarize Smooth functioning of any organization depends upon the way various activities are organized, facilities provided to the staff working in the office, the working environment and the tools and equipments used in office.

B.Com. : Semester VI COURSE

NO.:DSE-IV

PAPERNO.BCP-DSE-602(c): FUNDAMENTALS OF INVESTMENT

Course Outcome:

- To familiarize the students with different investment alternatives.
- It is helpful for students to get the knowledge of operation of stock markets.
- > The student should be able to deal with the securities floating in Indian stock market.
- ➤ It helps to introduce the students to the framework of the analysis and valuation and highlight the role of investor protection.

B.Com. : Semester VI COURSE

NO.:DSE-IV

PAPERNO.BCP-DSE-602(d): CONSUMER PROTECTION

- This paper seeks to familiarize the students with of their rights as consumer, the social framework of consumer rights and legal framework of protecting consumer rights.
- > It also provides an understanding of the procedure of redress of consumer

- complaints, and the role of different agencies in establishing product and service standards.
- ➤ The student should be able to comprehend the business firms' interface with consumers and the consumer related regulatory and business environment.

B.Com. : Semester VI COURSE

NO.:SEC-IV

PAPERNO.BCP-SEC-601: PERSONAL SELLING AND SALESMANSHIP

Course Outcome:

- The purpose of this course is to familiarize the students with the fundamentals of personal selling and the selling process.
- They will be able to understand selling as career and what it takes to be a successful salesman.

B.Com.:

Semester VI

COURSE

NO.:GE-II

PAPER NO.BCP-GE-601: INDIAN ECONOMY

Course Outcome:

- This course seeks to enable the student to grasp the major economic problems in India and their solutions.
- ➤ It also seeks to provide an understanding of modern tools of macro-economic analysis and policy framework.

B.com (Hons) 6THsemester Course no.

DSE-III

PAPER:BCH-DSE-601:GROUPB(e)INDUSTRIAL RELATIONS AND LABOUR LAWS

Course Outcome:

To enable the students to learn the concepts of industrial relations including trade unions, collective bargaining, discipline and various labour enactments.

B.com (Hons)

6THsemester Course

no.DSE-III

PAPER: BCH-DSE -601: GROUP B (f) BUSINESS RESREARCH

METHODS AND PROJECT WORKS

Course Outcome:

This course aims at providing the general understanding of business research and the methods of business research. The course will impart learning about how to collect, analyze, present and interpret data.

B.com (Hons) 6THsemester Course

no.DSE-IV

PAPER:BCH-DSE-601:GROUPB (a)FUNDAMENTALS OF INVESTMENT

Course Outcome:

To familiarize the students with different investment alternatives, introduce them to the framework of their analysis and valuation and highlight the role of investor protection.

B.com (Hons) 6THsemester Course

no.DSE-IV

PAPER:BCH-DSE-601:GROUPB(b)CONSUMER AFFAIRS AND CUSTOMER CARE

Course Outcome:

This paper seeks to familiarise the students with of their rights as a consumer, the social framework of consumer rights and legal framework of protecting consumer rights. It also provides an understanding of the procedure of redressal of consumer complaints, and the role of different agencies in establishing product and service standards. The student should be able to comprehend the business firms' interface with consumers and the consumer related regulatoryand business environment.

B.com (Hons) 6THsemester Course no.

DSE-IV

PAPER:BCH-DSE-601:GROUPB(c)BUSINESS TAX PROCEDURE AND MANAGEMENT

Course Outcome:

To provide basic knowledge of business tax procedures and management under different provisions of the Income Tax.

B.com (Hons) 6THsemester Course no. DSE-IV

PAPER:BCH-DSE-601:GROUPB(d)INTERNATIONAL BUSINESS

Course Outcome:

The objective of the course is to familiarize the students with the concepts, importance and dynamics of international business and India's involvement with global business. The course also seeks to provide theoretical foundations of international business to the extent these are relevant to the global business operations and developments.

B.com (Hons)
6THsemesterCourseno.D
SE-IV
PAPER:BCH-DSE-601:GROUPB(e)INDUSTRIAL RELATIONS AND LABOUR
LAWS

Course Outcome:

To enable the students to learn the concepts of industrial relations including trade unions, collective bargaining, discipline and various labour enactments.

B.com (Hons)
6THsemester Course no.
DSE-IV

PAPER: BCH-DSE -601: GROUP B (f) BUSINESS RESREARCH METHODS AND PROJECT WORKS

Course Outcome:

This course aims at providing the general understanding of business research and the methods of business research. The course will impart learning about how to collect, analyze, present and interpret data.

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